



Health e-Research Centre

Harnessing health data for patient and public benefit

Pragmatic trials

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Disclosures

- My department has received funding from GSK (sponsor of Salford Lung Study) for the conduct of an observational study comparing the generalisability of SLS patients to those in CPRD; I am co-investigator of this observational study
- I have participated in advisory meetings with GSK, Novonordisk, Sanofi and Novartis (on pragmatic trials)
- Some of the slides were provided by GSK but contents of this presentation has not been discussed with GSK

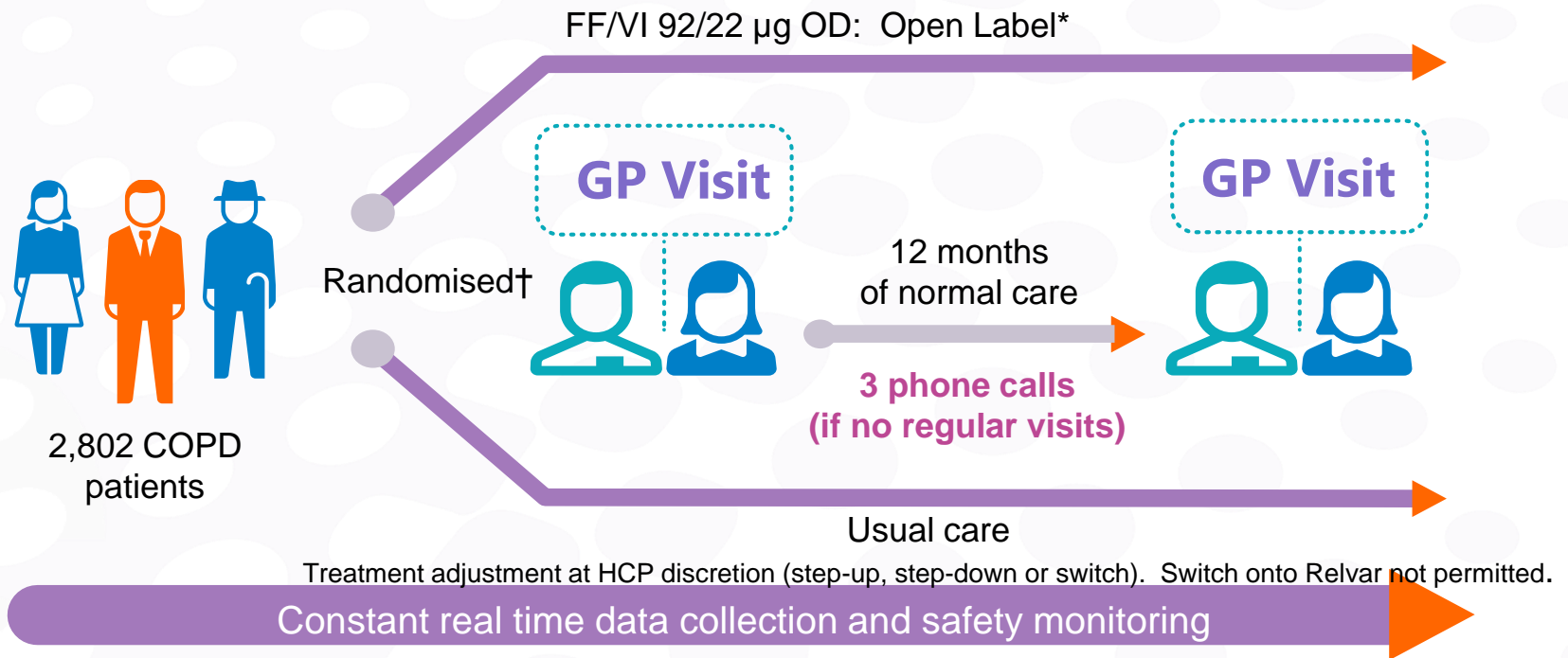
Explanatory and pragmatic trials

- Explanatory efficacy trials
 - Can it work?
 - To verify the biological effects of molecule
 - Randomisation
 - Close monitoring / selection
 - Blinding / comparator often placebo
- Point-of-care (pragmatic) effectiveness trials
 - Does it work?
 - To compare different clinical strategies in actual practice
 - Randomisation
 - Replicate actual clinical practice for selection, monitoring and follow up
 - No blinding / comparator standard care

Salford Lung Study

- Randomised open label trial
- Conduct in Salford, Greater Manchester
 - Deprived area
 - Integrated electronic health records between hospital and primary care
- Study intervention (Relvar, Fluticasone furoate/vilanterol) unlicensed at start trial

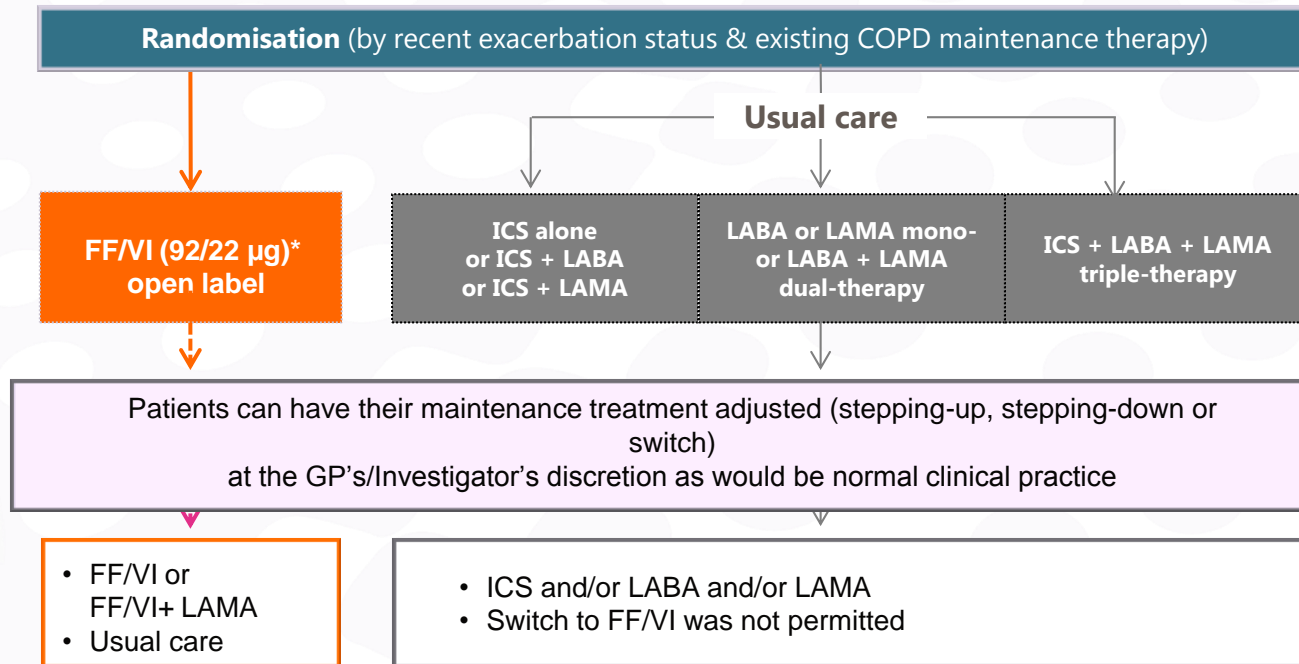
Salford Lung Study COPD Study design^{1,2}



*Patient allowed to remain on LAMA in addition to their randomised treatment if already receiving LAMA therapy at randomisation †Randomisation stratified by recent exacerbation status and existing COPD maintenance therapy at baseline. The usual care arm could not change onto Relvar.

Salford Lung COPD Study

Randomisation and treatment stratification



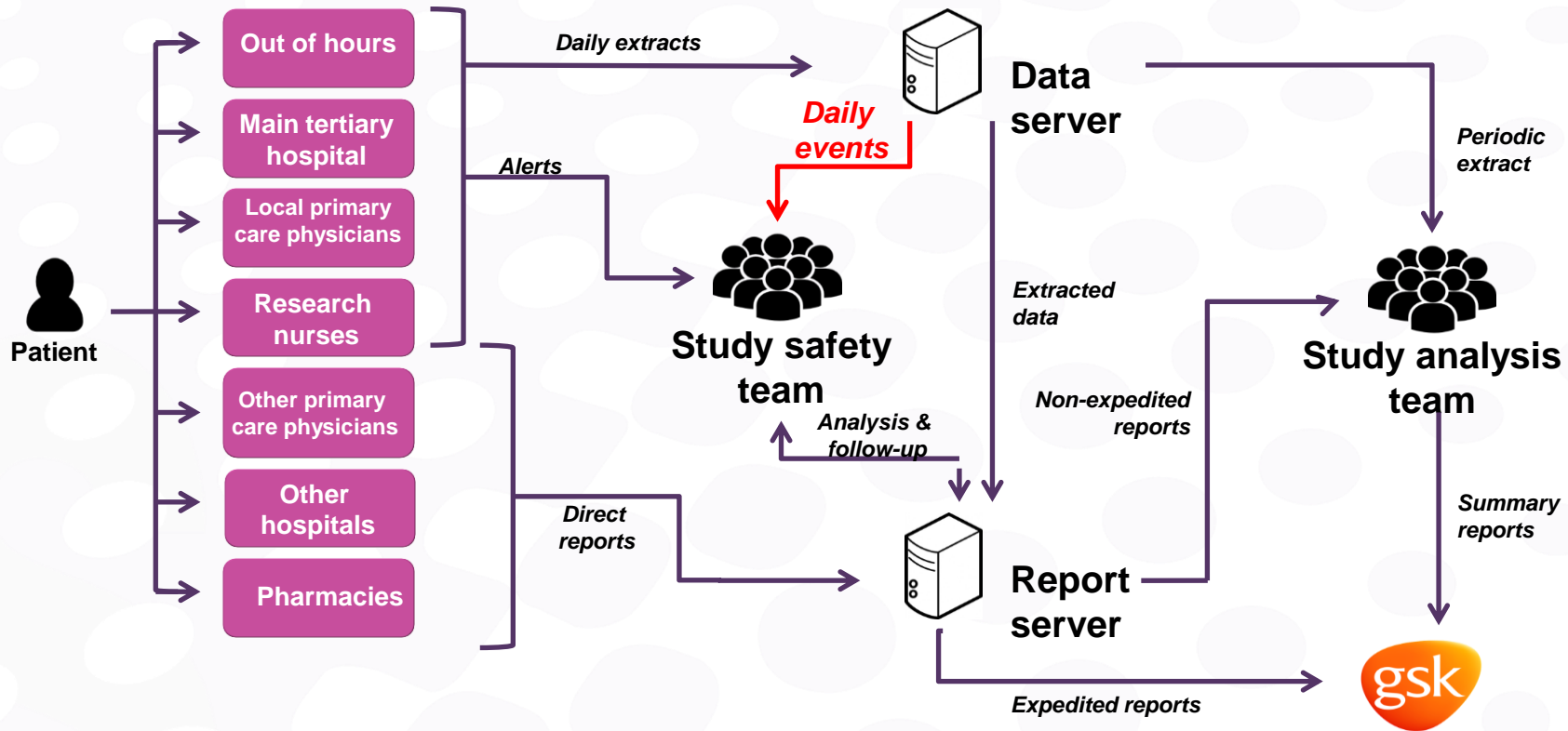
*Patient allowed to remain on LAMA in addition to FF/VI if already receiving LAMA therapy at randomisation

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ICS monotherapy is not licensed for COPD

Electronic surveillance in the Salford Lung Study¹⁻³

Using a linked database to gather real-time data



¹New JP, et al. *Thorax* 2014;69:1152–4; ²Bakerly N et al. *Respir Res* 2015;16:101; ³Vestbo, J et al 2016 *NEJM* (DOI: 10.1056/NEJMoa1608033)

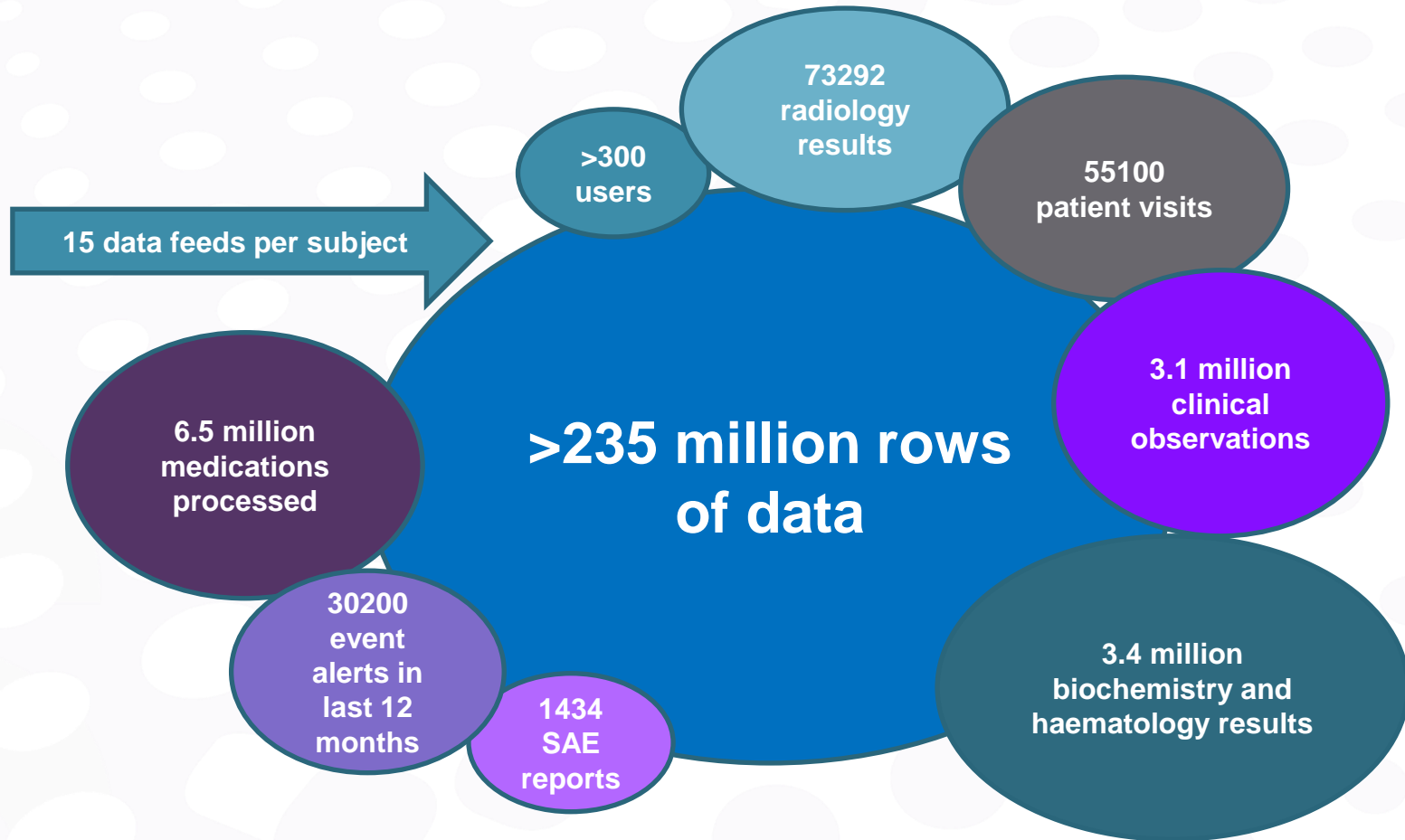
Challenges and Solutions

Challenges	Solutions
<p>How to find 2802 COPD subjects willing to take part in a clinical trial?</p>	<ul style="list-style-type: none">• Identify suitable GP sites
<p>How to identify and encourage GPs to take part?</p>	<ul style="list-style-type: none">• Grassroots approach• Ensure excellent set-up, training and ongoing support of sites• Large and expert CRA and nurse team
<p>How to recruit patients to the studies?</p>	<ul style="list-style-type: none">• Write to every eligible patient directly from their own GP• Local advertising• Detailed F2F explanation of study by staff to allow informed consent

Challenges and Solutions

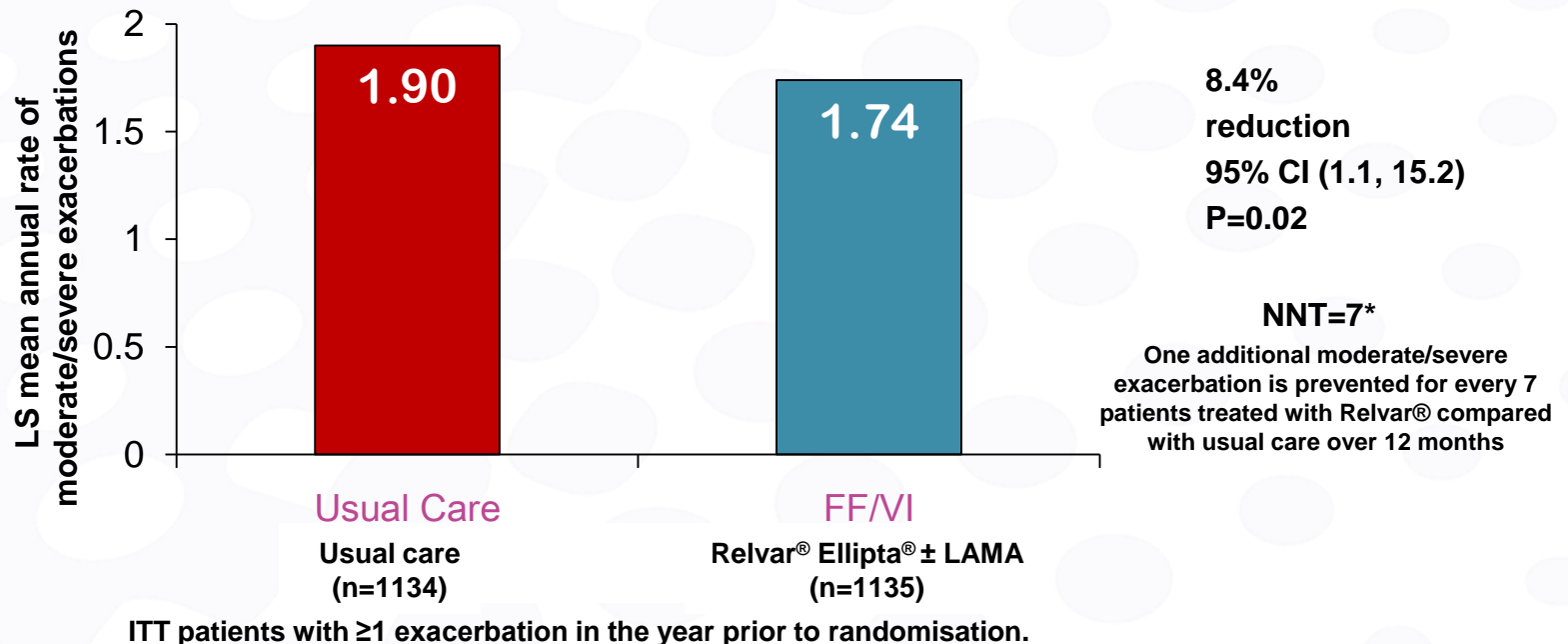
Challenges	Solutions
<p>How to ensure that we do not interfere with “normal” care?</p>	<ul style="list-style-type: none">• Intensive training of all study and site staff• Study drug accessed through “high street” community pharmacy network
<p>How to ensure robust safety monitoring, without routine study visits?</p>	<ul style="list-style-type: none">• Integrated electronic patient record (EHR) with real-time access ensures that the safety team are aware wherever and whenever patient accesses healthcare• Dedicated safety team
<p>How to ensure robust collection of study end points?</p>	<ul style="list-style-type: none">• Direct extraction of study endpoints from EHR wherever possible• Excellent and auditable IT systems and support staff

Electronic Clinical Monitoring



Once-daily Relvar® 92/22mcg significantly reduced moderate/severe COPD exacerbations compared with usual care

Relvar® Ellipta® versus usual care, defined as physician's free choice of LAMA and or LABA only (12%), or an ICS-containing regimen (88%), which included triple therapy (54%)



*Analysis based on NNT = 6.25 (CI: 3.47, 46.99)

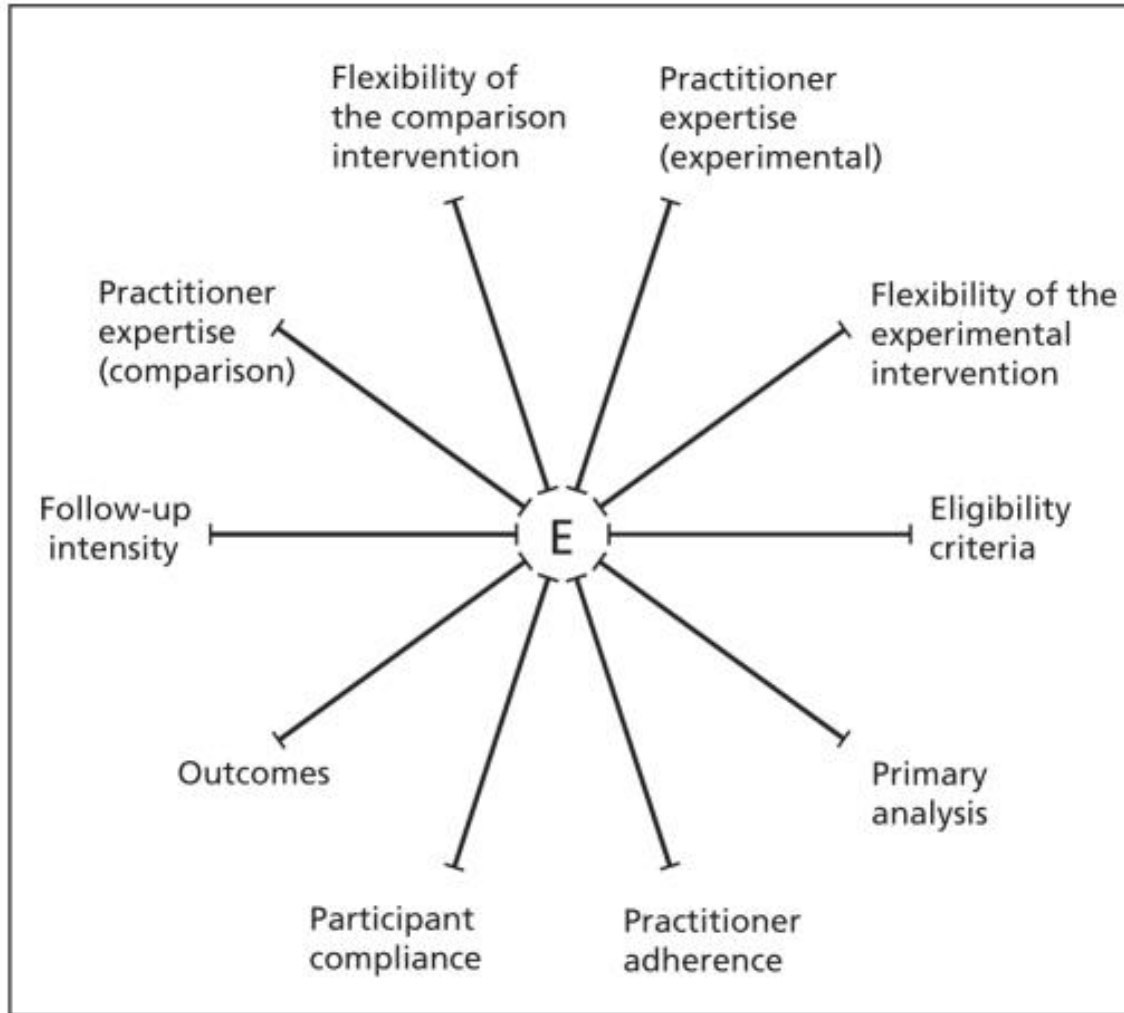
Graph adapted from Vestbo, J et al. NEJM 2016 (DOI: 10.1056/NEJMoa1608033)

Salford Lung Study COPD: Primary Manuscript

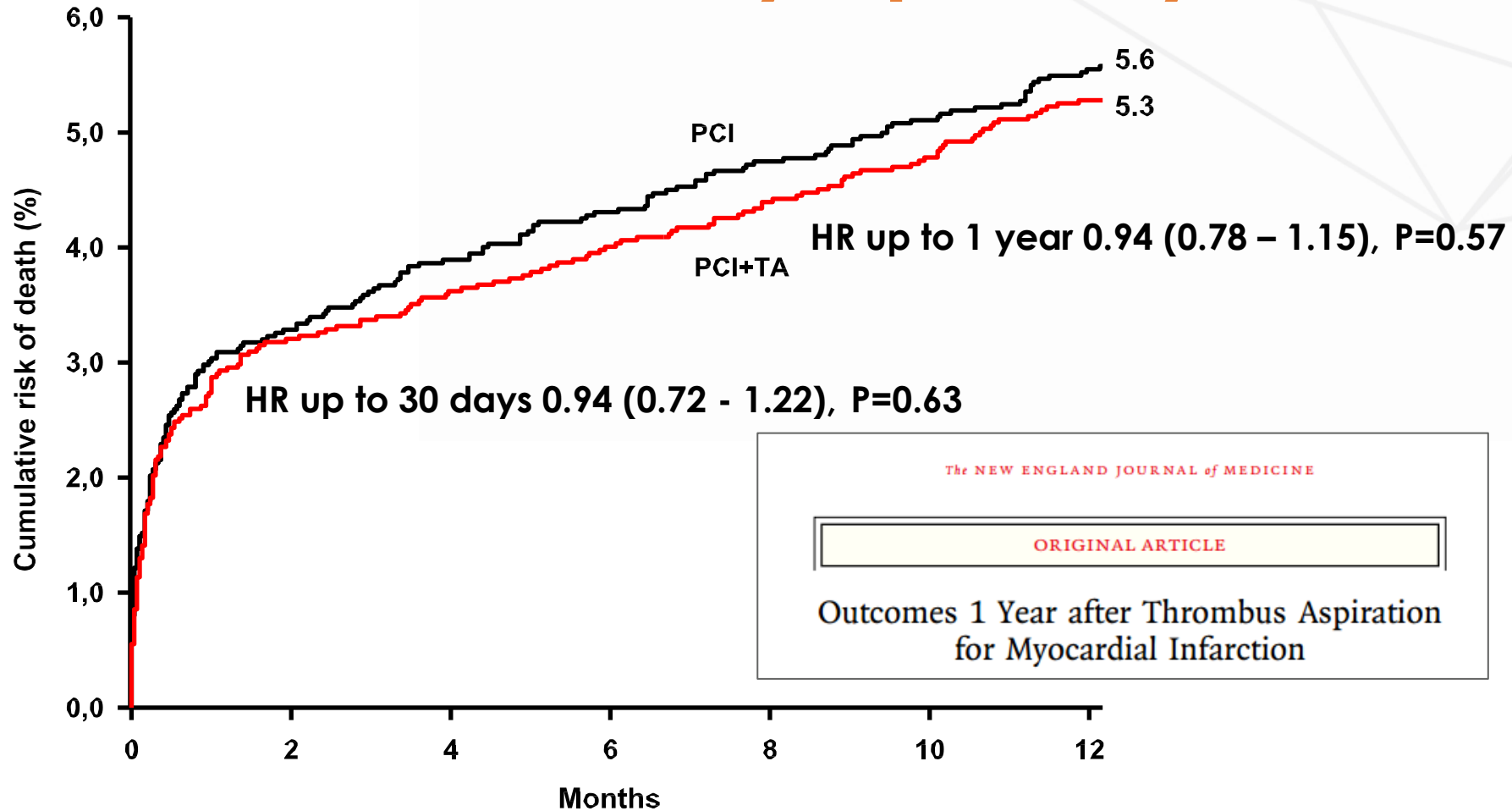
Effectiveness of Fluticasone Furoate– Vilanterol for COPD in Clinical Practice

Jørgen Vestbo, D.M.Sc., David Leather, M.B., Ch.B., Nawar Diar Bakerly, M.D.,
John New, M.B., B.S., J. Martin Gibson, Ph.D., Sheila McCorkindale, M.B., Ch.B.,
Susan Collier, M.B., Ch.B., Jodie Crawford, M.Sc., Lucy Frith, M.Sc.,
Catherine Harvey, D.Phil., Henrik Svedsater, Ph.D., and Ashley Woodcock, M.D.,
for the Salford Lung Study Investigators*

Dimension of pragmatic trials



All-cause mortality up to 1 year



Discussion - personal reflection

- Salford Lung Study important step forward as it utilised digital data sources
- But it was not 'simple' with large research staff overhead, intensive training of clinical staff and close patient monitoring
- Costly digital infrastructure but this can be reutilised
- Comparison of incident versus prevalent users